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JLB CONSULTING, INC. c/o INTELLEVATE P.O. BOX 52050 MINNEAPOLIS, MN 55402			EXAMINER	
			USTARIS, JOSEPH G	
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Response to Arguments

1. Applicant's arguments filed April 23, 2010 have been fully considered but they are not persuasive.

Applicant argues with respect to claims 75-78 that Ottesen does not disclose a converter including an input for receiving format-unspecified content. Applicant further argues that uncompressed media is a format defined media content. However, reading the claims in the broadest sense, Ottesen does meet that limitation in the claims.

Ottesen discloses a converter (See Fig. 3, 33) including an input for receiving format-unspecified media content (e.g. multimedia programs; wherein the received multimedia program have no specified format, e.g. they are not digitally compressed yet) (See col. 7 lines 25-67, col. 8 lines 18-28, and col. 8 line 65 – col. 9 line 9). The claim language does not clearly recite what a format-unspecified media content is. Therefore, in the broadest interpretation, a uncompressed media content is a format-unspecified media content. Compression is done in various formats, e.g. MPEG, JPEG, and AVI. In the case of Ottesen, the compression format is MPEG (See col. 7 lines 25-67). Ottesen does not perform the compression step till after the multimedia program is received (See Fig. 3, coder 32, col. 9 lines 26-30). Therefore, the multimedia program is received in a format-unspecified form (i.e. no format has been defined with respect to the compression of the multimedia program).

Applicant further argues with respect to claims 75-78 that Ottesen does not disclose at least one media block comprising at least a portion of said media content and a description of said portion of media content wherein said description does not

include a storage address for said media block. However, upon closer review of Ottesen and reading the claims in the broadest sense, Ottesen does disclose those limitations in the claims. Ottesen discloses at least one media block (e.g. 1 sec. video segment) comprising at least a portion of said media content (See Figs. 5 and 6; col. 9 lines 25-45) and a description of said portion of media content (e.g. A1, A2,...,AN) wherein said description does not include a storage address for said media block (See Figs. 5 and 7; col. 9 line 60 – col. 10 line 10). Ottesen discloses that A1 is a video segment address. It is used to identify and locate the video segment within the multimedia program. It is not a physical storage address. For example, the 1 sec. video segment for A1 is stored at physical location R1,C1. Ottesen also provides an address table that maps physical storage locations associated with a particular virtual or indirect video segment address (See col. 10 lines 1-9). Therefore, Ottesen clearly distinguishes a physical storage location (i.e. storage address, e.g. R1,C1) and a video segment address (i.e. description, e.g. A1).

Applicant is reminded that although the claims are interpreted in light of the specification, limitations from the specification are not read into the claims. See *In re Van Geuns*, 988 F.2d 1181, 26 USPQ2d 1057 (Fed. Cir. 1993).

Conclusion

2. Any inquiry concerning this communication or earlier communications from the examiner should be directed to JOSEPH G. USTARIS whose telephone number is

(571)272-7383. The examiner can normally be reached on M-F 7:30-5 PM; Alternate Fridays off.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Christopher S. Kelley can be reached on 571-272-7331. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Joseph G Ustaris/
Primary Examiner, Art Unit 2424